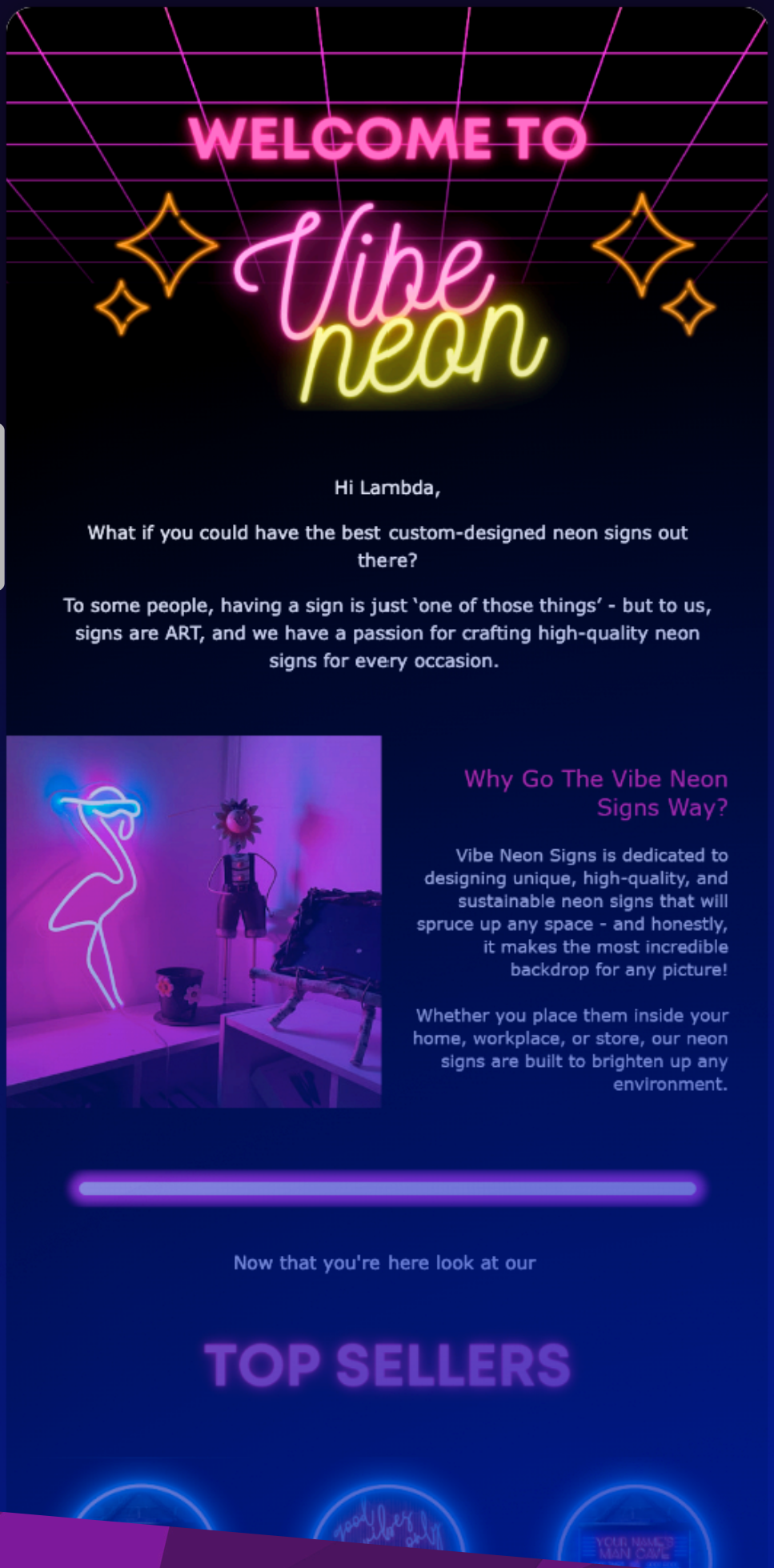
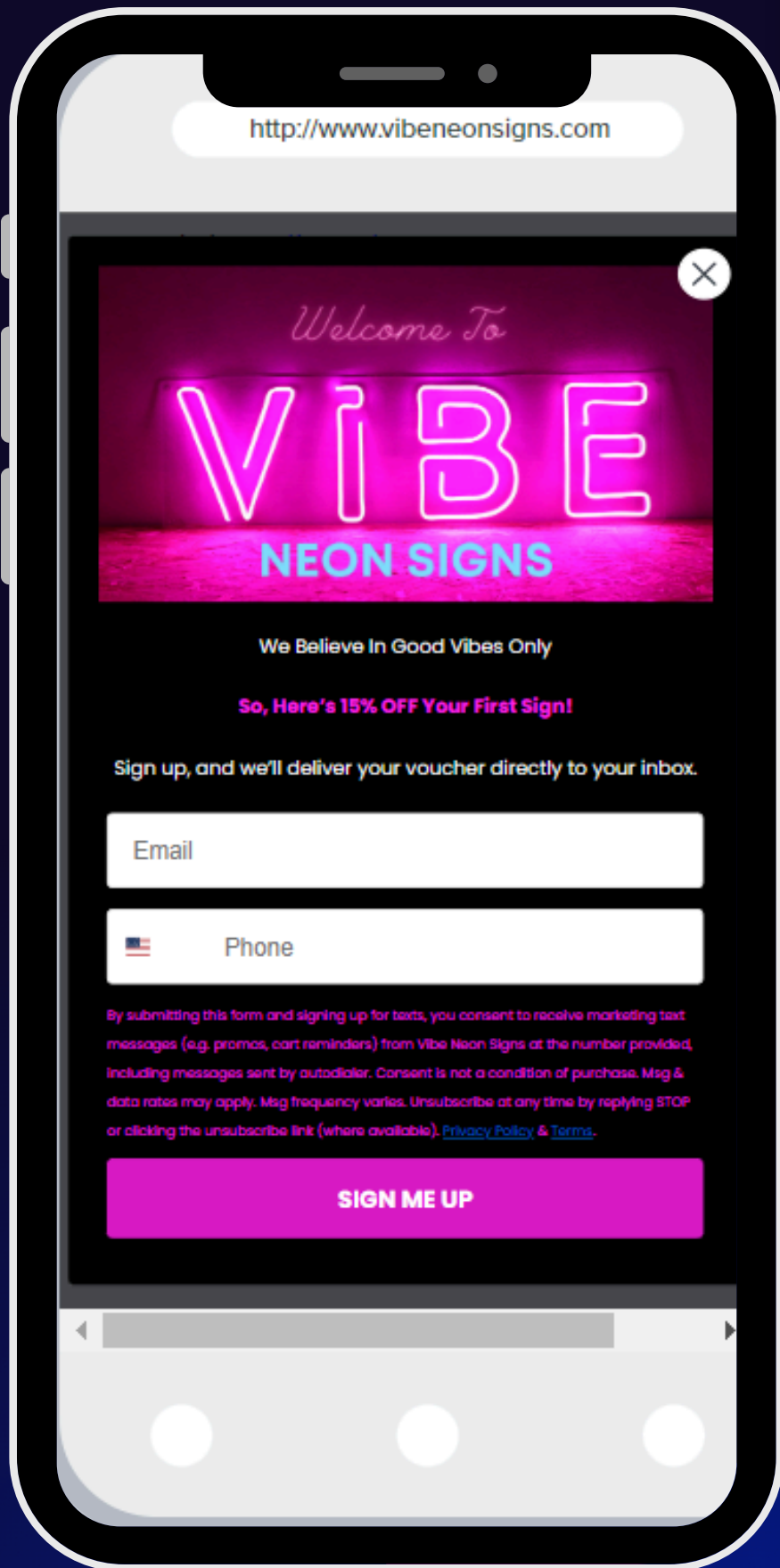


Welcome Flow, Big Results: \$65K in 60 Days



16.3%

Email Conversion Rate



506%

Store Revenue

5.23%

Form Submission Rate

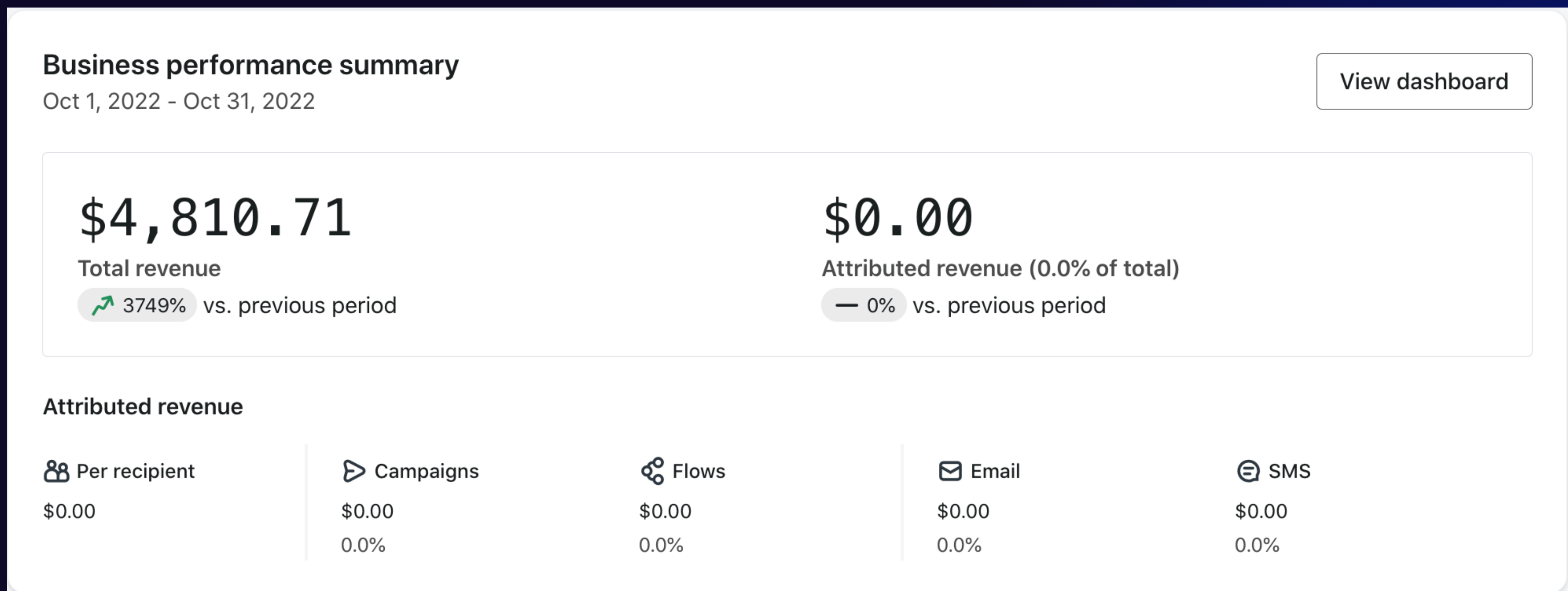
16.3%

Welcome Email Conversion Rate



Overview

In November 2022, we partnered with Vibe Neon Signs, a young company under new ownership, to implement a revenue-driving package. Our focus was on optimizing email marketing to drive high-quality sign-ups and maximize first-time conversions, aiming to accelerate their growth and success.



Results

Our approach placed emphasis on creating a high-converting welcome series and sign-up process to boost revenue. The impact was remarkable, with a 16% conversion in the first welcome email. Within 60 days, this strategy generated over \$65,000 in email revenue, underscoring its effectiveness in driving rapid growth for Vibe Neon Signs.

