

Retention on Repeat: 91st Percentile in Orders per Customer

Cannabis Brand

\$965K

Email Attributed
Revenue

91st

Average Order Count
Percentile

310%

Email Revenue
Increase

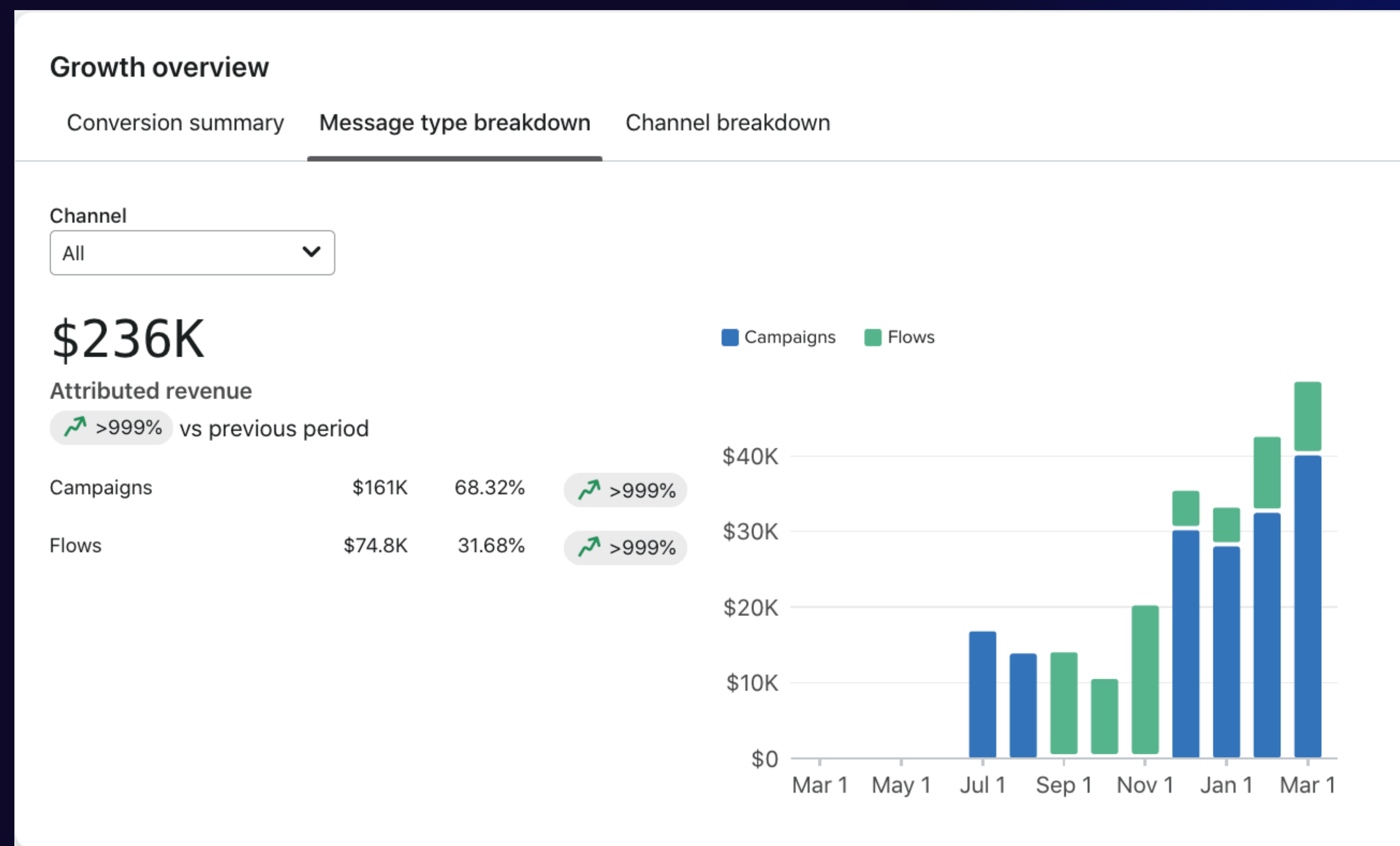
88th

Conversion Rate
Percentile



Overview

For over a year and a half, we provided a comprehensive flow, form, and campaign strategy as a "done for you" service for our confidential cannabis brand partner. Our whitelabeled partnership extended to monthly reporting, optimizations, and driving revenue and list growth. Their Klaviyo account was created last summer, and our successful long-term partnership has positioned them strongly in the cannabis market.



Results

In the last year and a half, our monthly strategies and optimizations have resulted in significant revenue growth and an impressive 35%+ retention rate. We also achieved a remarkable position in the 91st percentile for the number of orders per customer. Our successful partnership has been pivotal in driving the company's success and market position.

